

Extended Stay America Transforms Finance With Oracle

Webcast Teaser Video Transcript

Continuous Improvement Mode

So now moving into the planning solution, this slide, a lot of arrows. This is the high level data flow architecture for extended stay. A core piece of our master data are our sites. We made a decision early on to maintain the source of truth for our site master data in our data warehouse and integrate that into the common model in EDM. And you can see those arrows from that common data model connecting it with GL, with FCC, with planning. The other key decision we made was that FCC not GL would be the source of proof for the financial and the FCC has been what deep into planning, planning our forecast in our budget.

In that extended stay we forecast monthly. It integrates back to the GL and also to our data warehouse. Going back to the GL resulted in that for extended stay for the first time accounting has access to the forecast and they're able to use that detail for their month in process in reporting. And then having the information in data warehouse is then available in Tableau where we also have operational data and then it also is there for our owners to have access.